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Brands hatch performance ebay

The numbers: OK. The online auction and payment giant increased revenue by 14 percent to \$3.9 billion. Earnings were \$0.64 per share, just above Wall Street expectations of \$0.63. However, shares fell nearly 4% post-market after the company's earnings forecast for the next quarter declined. U.S. e-commerce has softened considerably and we have a cautious outlook for the holiday season, CFO Bob Swan told investors. The advantage: Much of the stronger-than-expected performance can be attributed to PayPal, which increased revenues by 19 percent to \$1.6 billion. The company also continues to skillfully manage its customers' transition away from desktops and to tablets and smartphones. Mobile-enabled trade volumes increased 75% in the quarter, with the company's mobile apps attracting 3.2 million new customers. What's interesting: the weak forecast for the fourth quarter is even more gallant, given that it encompasses the key period of winter vacation shopping in the U.S. Analysts had been indicating earnings of \$0.83 per share, above the company's guidance of between \$0.79 and \$0.81. When you like the Windows Phone ecosystem with iOS and Android, you'll see that we have most of the major apps. However, our apps are not updated as much as we would like. That's why we get so excited when apps like eBay are updated. This just happened, so let's see what's new on eBay on Windows Phone. Go to the Store and you'll see the beautiful sitting eBay in version 1.5.0.12. We last reported on eBay in late January when we learned that the company had plans to update its Windows Phone app. The update was scheduled for March, but as you know at the end of April. Still, an update is an update and this one seems to be pretty great. Of course eBay would forgo a good changelog, even after our public appeal yesterday. So we're flying blind here checking for new features. You will notice that the entire interface has been renewed. Gone is the black layout of the past. Update the eBay app and you'll find a new white layout that brings you more in line with Android and iOS. Here's the full list of features listed in the eBay description: Search made it easy! Use our refinement carousel to find the exact item you want, for the price you want. Need more filtering options? A quick swipe on the right will bring our full list of advanced search options. Browse Daily Deals or your personalized eBay feed right from the home screen! Find what you like? Hit the Buy Now button and make your purchase directly from the app. Want to try an auction instead? Launch with confidence knowing that our enhanced notifications will notify you when you've been overtaken or an item is ending. Globally! You can change your eBay website in Settings, giving you access to eBay markets around the world. Get notifications when your purchases have been sent and follow up with ease. Pin an item as a Live Tile and track its status on your phone's home screen! Review that of a seller and Feedback, allowing you to shop with confidence. List your own items to sell, auction or both! And much, much more! If you're looking for a good Android sub-\$200 phone, you can buy a reputable mid-ranger like the Moto X4 or Moto G6 from Best Buy or B&H Photo Video or choose a slightly older high-end. The LG G6, for example, is available for a very low price of \$184.99 now, from an eBay seller rated positively at 99.9%. Originally released about two years ago, this stylish 5.7-inch can actually be broken for up to less than \$185 in another new or refurbished condition. But Amazing Wireless, which has been a trusted member of eBay for several years, is selling new units in an Ice Platinum color at the aforementioned price point. These are unused, unopened and undamaged items that can be shipped free of charge nationwide in their original packaging, alongside all standard accessories, including an original LG charger. Discounted appliances are apparently also sold under the LG warranty, although no details are offered on the duration of that warranty. We're guessing this means you have a whole year of manufacturer coverage, but just to be on the safe side of things, you may want to contact the seller and ask for additional information. An important detail you need to consider is the G6 units on sale today for \$184.99 a pop are specific variants of T-Mobile, meaning they are not compatible with AT&T, Sprint or Verizon. This may sound like a major drawback, but keep in mind that Best Buy is currently charging a substantially higher \$350 for unlocked models as part of a release agreement. The LG G6 is hardly a pushover to current standards (mid-range), remember, packing a Snapdragon 821 processor, 4GB of RAM, 32GB of internal storage, and 3,300 mAh battery, with a sharp 2880 x 1440 LCD panel also in tow, as well as relatively thin bezels, dual 13MP rear cameras and a connector for headphones. Made from a robust combination of metal and glass, the device is also resistant to water and dust. SUBSCRIBE TO OUR NEWSLETTER! The new Nokia, reborn under the management of a small company called HMD Global a few years ago, is only now preparing to unveil a true Android smartphone. But the 2017 Nokia 8 and 2018's Nokia 8 Sirocco came very close to meeting ultra-high-end standards, with sharp screens, a powerful processor and capable dual rear cameras. Unfortunately, the two (almost) premium handsets have never been officially released in the US, which does not prevent Woot and BuySpry from selling the original Nokia 8 at an essentially unbeatable price. The factory unlocked device is available in polished blue and steel color options at \$199.99 a pop, an American adapter thrown into the box by both traders for minimal charging problems. This obviously means you're looking at international versions of the Snapdragon 835-powered Nokia 8 here, which should be easy to activate on GSM carriers AT&T and T-Mobile, although 4G LTE coverage may be irregular due to lack of support for some essential network bands. On the decidedly brilliant side of things, both the Amazon Woot subsidiary and the trusted seller of eBay BuySpry will connect you with new, not used, untouched Nokia 8 units in exchange for their messy two Benjamins. You'll still get a 90-day limited warranty from the former retailer as well as free shipping no matter where you decide to buy the phone from. As bad as the network coverage commitment may seem (and definitely not so bad), the Specs of the Nokia 8 make it a brainless purchase for \$199.99. We're talking about a 5.3-inch screen with 2560 x 1440 resolution (and admittedly thick frames), 4GB RAM, 13MP dual rear snappers with Zeiss optics, a 13MP selfie camera, 3,090mAh fast charging battery, a beautiful aluminum unibody design, and yes, even Android 9.0 Pie software. SUBSCRIBE TO OUR NEWSLETTER! Clothing is a great seller on eBay for several reasons: Easy to find. Pre-depurposed clothing is plentiful from a variety of sources. Easy to buy. Cheap in thrift store, garage sales, and sometimes even free. Easy to resell. Almost everyone needs clothes. Easy to store. It doesn't take much space. Easy to send. It is not breakable and does not need labor-intensive packaging. Easy to make a profit. Some brands sell for more than \$100 used on eBay. Consumable. Clothes really wear out and should be replaced periodically. Customers usually buy multiples. Wide variety of items to sell — brands, colors, styles and sizes. In particular, women's clothing is in high demand and can offer great rewards (profits). That said, a new seller might ask: What brands should I focus on? eBay is a business where learning never stops. As an eBay seller since 2003, I had to keep my skills sharp and learn what's new in the market, as well as what brands have been exhausted. New brands constantly hit the market and will eventually appear on eBay as they are used and then given to thrift stores for resale. To stay on top of current trends, the successful eBay seller continually educates you on the latest trends. Easy ways to learn for what's hot on eBay: Follow fashion leaders on Instagram. Pay attention to what's advertised in fashion magazines. Study the full eBay listings. If you really want to investigate what's specifically on trend on eBay, try a one-month subscription to Terapeak. Use this tool to identify hot products, popular categories and items with high sales rates. With eBay, the only thing you can count on is change. Then arm yourself with the most valuable tool possible: knowledge. How much you know about what sells, the more money you can earn. It's never a question of whether your item will be sold on eBay, it's a question of how much it will sell. Anything will sell for 99 cents, but that's not good business sense if you paid \$10 for the item. Always, always, always look at profit you can make before buying to resell on eBay. Fortunately, there are several eBay profit calculators that you can use to find out what your profit will be. Profit is about what you paid for an item as well as for what you can sell it for. You must figure both numbers in your equation. Anthropologie is an online and brick and mortar store that carries modern, comfortable and elegant clothes. However, new items are expensive. Millennials love this brand, but often can't afford it new. The secret to making money selling Anthropologie is to learn how to identify the labels of hundreds of subbrands. Most anthropology items don't say anthropology on the label. You have to learn the subbrands as well as the look and style of the labels. This brand and its labels have a certain look, so if you're shopping in thrift stores, look for the item in the eBay Mobile app and determine if it's an anthro item. Some anthro items can be sold for over \$200 in good use on eBay. An easy way to identify an Anthro brand or subbrand is to look at the clothing tags(s) and find the RN#. According to a website called Anthropologie Style Guide, the RN is the only registered ID of the Federal Trade Commission. Anthropologie is owned by Urban Outfitters shares its RN#. As well as its sister company Free People, which is also owned by Urban Outfitters. All internal brands produced by Urban Outfitters, Anthropologie and Free People have the RN#66170. Some examples of sub-brands include: Isabella Bird, Tabitha Field and Flower, Olivia Grace, Free People, Sparrow, Girls of Savoy, Elevenses, Tracy Reese. St. John should not be confused with St. John's Bay, a JCPenney brand. It is a popular luxury brand that carries significant resale value. From the website of St. John: St. John is an American luxury house that was founded in 1962 by Robert and Marie Gray. The simple beginning of the brand began when a knitting machine inspired Marie to design dresses for herself. A fascinating combination of craftsmanship and haute couture based on the premise of a simple but elegant knitted dress. Over the years, the brand has evolved, but the foundation for the collection remains the same today as it did from the beginning — effortless, seductive, refined clothing that appeals to women around the world. Exclusive American design with a core in innovative signature knits and an undisputed reputation for luxury and quality. St. John's continues to expand globally and build the legacy created in 1962. Some items from St. John's say marie gray on the label to honor one of its founders, Marie Gray. This brand can sell for over \$1,500 for a single piece of clothing. St. John's pieces can sell for hundreds of dollars on eBay. Items to be used include: Blazers, Jackets, Cardigans, Dresses, Outerwear, Pants, Skirts, Suits, Sweaters, Swimwear, Tops. Although not nearly the retail price of St. Eileen Fisher is another luxury lifestyle brand found in sophisticated department stores such as Bloomingdale's, Nordstrom and Neiman Neiman. Eileen Fisher is a real person who started the brand with \$350 and a vision. From Eileen Fisher's website: In 1984, I started EILEEN FISHER for a very personal reason: I was having trouble getting dressed. At the time I was working as an interior designer and graphics. In my mind I kept seeing these simple shapes for clothes. I knew they had to be beautiful colors, great fabrics and have certain shapes and proportions that worked together. This was my aha moment: a dressing system I've been looking for since I abandoned my Catholic school uniform in Des Plaines, Illinois. Although I couldn't sew and only had \$350 in the bank, I believed in these simple shapes. I had four invented forms and took them to The Boutique Shop in New York. Encouraged by \$3,000 in orders, I expanded my line to eight pieces. The second show brought in \$40,000 in orders. Suddenly I wasn't just Eileen Fisher. I was EILEEN FISHER, INC. Basically, these are beautiful clothes that are easy to wear and look and feel good. These simple clothes are comfortable, come in tones that coordinate easily, are versatile, and can be worn in casual environments or in the meeting room. Retail prices for Eileen Fisher items can be up to \$500 for linen jackets. The resale prices on eBay are excellent. Most people know about Ralph Lauren, but did you know that there are different levels of quality and price? That's right, there's a whole rainbow of Ralph Lauren clothing labels to know. The green label is the lowest price point, then blue, Purple Label and Black Label. Chaps, Polo Sport, Polo, Lauren Jeans and Lauren Ralph Lauren are also moderately priced. So let's talk about the Black Label, the Holy Grail of the Ralph Lauren line. The Black Label is for women's clothing and is the most expensive. The equivalent of the Black Label is the Purple Seal for men. Retail prices are off the charts — this brand is really for the rich and stylish buyer for whom money is not object. A basic black dress (LBD) can sell for over \$1,000. A black winter coat sells for \$2,500. A basic black knee-length wool skirt sells for \$700. Very expensive indeed! This brand keeps its value well on eBay. Comparatively speaking, there are fewer r/l black label items than Anthropologie, Eileen Fisher or St. John; then this label can be a needle in a haystack to find. eBay can be your oyster. The key is to learn how to be a better scavenger, understand brands and how labels are. So when you're breaking the thousands of items on the thrift store shelves, the money makers will jump out of you. You.

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